

### New Halvarssons HOLMEN: Urban Style, Uncompromised Durability

- **Waterproof and breathable Urban Jacket**
- **Five times better abrasion resistance thanks to patented HI-ART reinforcements**
- **Stylish worn look**
- **3-year warranty**

(Mustasaari, Finland, April 10<sup>th</sup>, 2023) Swedish heritage brand Halvarssons unveils the latest addition to its 2024 collection with the all-new motorcycle jacket HOLMEN: a seamless blend of urban style and rugged durability. Crafted from durable waxed polyester fabric with canvas shoulders, this jacket convinces with a worn look.

Featuring the DRYWAY+2.0 membrane (10K/30K), it boasts waterproof and breathable characteristics. HOLMEN is CE certified to class AA for superior quality and safety standards. Prepared for chest protection and equipped with HI-ART technology, which makes textiles up to Five times stronger than textiles without HI-ART.

HOLMEN is available in green and grey. The recommended retail price is 329 EUR. New from 2024 is the 3-year warranty on all Halvarssons Jackets and Pants. Detailed information and store locator can be found under [www.halvarssonsmc.com](http://www.halvarssonsmc.com).

#### Halvarssons HOLMEN – Highlights at glance

- Waterproof and breathable Urban Jacket with a worn look
- Waxed HI-TENACITY PE weave / PE canvas
- Dryway+2.0 membrane as a drop-liner
- HI-ART reinforcement on shoulders and elbows (Five Times more abrasion resistant)
- CE certified to class AA
- Adjustable level 2 protectors at shoulders and elbows
- Pocket ventilations on upper chest
- "Open back" for better ventilation
- Can be supplemented with back and chest protectors
- Long connection zipper to pants.
- Men's sizes in green and grey: 48-62
- Retail price: 329 EUR

#### Media contact:

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